

## **Cranberry Fact Sheet**

Ocean Spray is an agricultural cooperative owned by more than 750 cranberry and citrus growers in the U.S., Canada and Chile.

A barrel of cranberries weighs 100 pounds. Give or take a few, there are about 450 cranberries in a pound.

The world's major cranberry growing regions are in Massachusetts, New Jersey, Oregon, Washington, Wisconsin, parts of Canada and Chile.

Legend has it that Pilgrims served cranberries at the first Thanksgiving in Plymouth, MA along with wild turkey and succotash.

Ocean Spray Grower-Owners support research conducted at universities and other research facilities across the U.S.

The cranberry is one of only a handful of major fruits native to North America. Others include the blueberry and Concord grape.

On average, every acre of cranberry bog is supported by four to 10 acres of wetlands, woodlands and uplands. This area offers refuge to a rich variety of wildlife, including the bald eagle, osprey, great blue heron, fox, deer and wild turkey.

The popularity of the cranberry is growing internationally. Ocean Spray cranberries are featured in more than 1,000 products in over 100 countries worldwide.

Many cranberry growers are multi-generational families, some fifth and sixth generation, with two to three generations working and living together on their farms.

Ocean Spray is North America's leading producers of canned and bottled fruit juices and juice drinks, with products sold throughout North America, Europe, the Pacific Rim and parts of the Middle East and North Africa.

A perennial plant, cranberries grow on low-running vines in sandy bogs and marshes. Some cranberry bogs are more than 100 years old and still produce fruit today.

Three cranberry growers formed the Ocean Spray Cooperative in 1930 to find new, year-round markets for their crops. Marcus Urann, John. C. Makepeace and Elizabeth Lee.

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